Are you passionate about marketing and business growth? Our dynamic and rapidly growing rock climbing centre is seeking a talented Centre Manager to join our team!



Monday to Friday 10:00am to 4:00pm \*some flexibility Vibrant workplace, good benefits and competitve salary

## **KEY RESPONSIBILTIES**

- Develop and execute marketing strategies to increase brand visibility and customer engagement
- Drive business growth through innovative promotional campaigns, digital marketing, and advertising
- Lead efforts to increase customer acquisition and retention
- Oversee day-to-day operations, including front desk duties, customer service, and general centre management
- Maintain cleanliness and ensure a welcoming environment for all visitors
- Manage staff, schedules, and day-to-day operations to ensure smooth running of the centre.

## **KEY REQUIREMENTS**

- Qualifications in Communications, Marketing, Advertising, or a related field
- Proven experience in marketing, promotional work, or advertising
- Strong business development skills with a track record of generating and growing business
- Excellent communication and customer service skills
- Ability to multitask, manage time effectively, and work in a fast-paced environment
- Interest in rock climbing and fostering a positive, engaging atmosphere.

To apply, send your detailed Resume addressing the above criteria to the email below.